

# EMS Server With Custom Domain

For this guide, I will be using the domain [element.io](https://element.io). I will set up EMS so that the Matrix usernames becomes `@someone:element.io`, and the Element client will be at <https://chat.element.io/>

From the guide at [Get Your Own EMS Server](#), I will be replacing the EMS hostname `ems-demo-staging.ems.host` with `element.ems.host`

Custom domains are only supported with Element Enterprise Cloud plans.

## Prerequisites

- You own and control the domain you want to use
- If you do not have a website on the domain you want to use with your EMS server:
  - You can create a CNAME DNS record for the domain. Some providers call this ALIAS or CNAME Flattening when used on the root of the domain (domain root = `yourdomain.com`, not `something.yourdomain.com`)
- If you have a website on the domain you want to use with your EMS server:
  - Your website has HTTPS enabled using a valid certificate issued by a commonly recognized provider. For example, Comodo or LetsEncrypt.
  - You can serve plain-text JSON files at these exact paths
    - `https://yourdomain.com/.well-known/matrix/client`
    - `https://yourdomain.com/.well-known/matrix/server`
    - Note that these files do not and cannot have a file extension
  - You can add the header `Access-Control-Allow-Origin: *` to the client file on the web server

## See also

- [FAQ: Can I use a subdomain instead of the root domain with my EMS server?](#)
- [FAQ: Can I use EMS-hosted well-knowns with the root of my domain?](#)

## Setup

Some providers for DNS and website hosting providers need special configuration. See [Provider specific instructions](#) at the bottom for known solutions.

1. Follow steps 1 - 10 from [Get Your Own EMS Server](#)
2. On step 10 from [Get Your Own EMS Server](#), turn ON  Custom DNS

## Advanced options

These options are for advanced setups.

### Custom DNS



3. In the  field, enter

Custom Homeserver domain

4. Create two files on your website according to the instructions given.  
The path cannot be changed, but up to 30 redirects are supported.  
While not required, you should add the header  to both files.

1.

Well-Known documents

In order to prove that you own this domain and before you can use your hosted homeserver fully, you must complete domain verification.

Please create the following two .well-known documents:

```
GET https://element.io/.well-known/matrix/server
```

```
{
  "m.server": "element.ems.host:443"
}
```



Your custom **server homeserver Well-Known** document is not correctly set up.

Reason: Server well-known "m.server" key does not match element.ems.host:443

You can continue setting up your server. However, your custom homeserver federation will not work until Well-Known setup is complete.

[Check again](#)

```
{
  "m.server": "element.ems.host:443"
}
```

2.

```
GET https://element.io/.well-known/matrix/client
```

```
{
  "m.homeserver": {
    "base_url": "https://element.ems.host"
  },
  "m.identity_server": {
    "base_url": "https://vector.im"
  }
}
```

The `client` `.well-known` file needs the CORS header `Access-Control-Allow-Origin: *` enabled on your web server. Please see [enable-cors.org](https://enable-cors.org) for additional information.



Your custom `client` `homeserver` `Well-Known` document is not correctly set up.

Reason: Client well-known "m.homeserver base\_url" does not match `https://element.ems.host`

You can continue setting up your server. However, Element web clients will not be able to locate your custom homeserver using the domain `element.io` until client `Well-Known` setup is complete.

[Check again](#)

You need to enable the CORS header `Access-Control-Allow-Origin: *` on the web server for this file. See <https://enable-cors.org> for instructions on how to do this. If you are using redirects, the CORS headers must be set on all steps/hops.

```
{
  "m.homeserver": {
    "base_url": "https://element.ems.host"
  },
  "m.identity_server": {
    "base_url": "https://vector.im"
  },
  "org.matrix.msc4143.rtc_foci": [
    {
```

```
"type": "livekit",
  "livekit_service_url": "https://jwt.call.element.io"
}
]
}
```

### Optional Nginx-specific configuration

If your web server is running Nginx, you can set this in the Nginx config instead of creating actual files.

```
server {
    server_name element.io

    ...

    # Matrix well-known files
    location /.well-known/matrix/client {
        return 200
        '{"m.homeserver":{"base_url":"https://element.ems.host"},"m.identity_server":{"base_url":"https://vector.im"},"org.matrix.msc4143.rtc_foci":[{"type":"livekit","livekit_service_url":"https://jwt.call.element.io"}]}'
        add_header Content-Type application/json;
        add_header 'Access-Control-Allow-Origin' '*';
    }
    location /.well-known/matrix/server {
        return 200 '{"m.server": "element.ems.host:443"}';
        add_header Content-Type application/json;
    }
}
```

5. Click  to verify that your  files are configured correctly

```
GET https://element.io/.well-known/matrix/server
```

```
{  
  "m.server": "element.ems.host:443"  
}
```



Great. Your **server** Well-Known document is set up correctly!

```
GET https://element.io/.well-known/matrix/client
```

```
{  
  "m.homeserver": {  
    "base_url": "https://element.ems.host"  
  },  
  "m.identity_server": {  
    "base_url": "https://vector.im"  
  }  
}
```

The **client** .well-known file needs the CORS header `Access-Control-Allow-Origin: *` enabled on your web server. Please see [enable-cors.org](https://enable-cors.org) for additional information.



Great. Your **client** Well-Known document is set up correctly!

### You can also verify your `.well-known` files from the command line

Note the lines `access-control-allow-origin: *` and `content-type: application/json`

1. On Mac or Linux, using the `terminal`

```
$ curl -i https://element.io/.well-known/matrix/client  
HTTP/2 200  
date: Fri, 31 Jul 2020 09:11:21 GMT  
content-type: application/json  
content-length: 129  
set-cookie: __cfduid=x...; expires=Sun, 30-Aug-20 09:11:21 GMT; path=/;  
domain=.element.io; HttpOnly; SameSite=Lax
```

```
access-control-allow-origin: *
cf-cache-status: DYNAMIC
cf-request-id: 0...
expect-ct: max-age=604800, report-uri="https://report-uri.cloudflare.com/cdn-
cgi/beacon/expect-ct"
server: cloudflare
cf-ray: 5...
```

```
{
  "m.homeserver": {
    "base_url": "https://element.ems.host"
  },
  "m.identity_server": {
    "base_url": "https://vector.im"
  },
  "org.matrix.msc4143.rtc_foci": [
    {
      "type": "livekit",
      "livekit_service_url": "https://jwt.call.element.io"
    }
  ]
}
```

```
$ curl -i https://element.io/.well-known/matrix/server
HTTP/2 200
date: Fri, 31 Jul 2020 09:11:25 GMT
content-type: application/json
content-length: 52
set-cookie: __cfduid=x...; expires=Sun, 30-Aug-20 09:11:25 GMT; path=/;
domain=.element.io; HttpOnly; SameSite=Lax
access-control-allow-origin: *
cf-cache-status: DYNAMIC
cf-request-id: 0...
expect-ct: max-age=604800, report-uri="https://report-uri.cloudflare.com/cdn-
cgi/beacon/expect-ct"
server: cloudflare
```

cf-ray: 5...

```
{  
  "m.server": "element.ems.host:443"  
}
```

## 2. On Windows, using PowerShell

```
PS C:\Users\twilight> Invoke-WebRequest -Uri https://element.io/well-known/matrix/client
```

StatusCode : 200

StatusDescription : OK

```
Content : {  
  "m.homeserver": {  
    "base_url": "https://element.ems.host"  
  },  
  "m.identity_server": {  
    "base_url": "https://vector.im"  
  },  
  "org.matrix.msc4143.rtc_foci": [  
    {  
      "type": "livekit",  
      "livekit_service_url": "https://jwt.call.element.io"  
    }  
  ]  
}
```

RawContent : HTTP/1.1 200 OK

Connection: keep-alive

Access-Control-Allow-Origin: \*

CF-Cache-Status: DYNAMIC

cf-request-id: 0...

Expect-CT: max-age=604800, report-uri="https://repor...

Forms : {}

Headers : {[Connection, keep-alive], [Access-Control-Allow-Origin, \*], [CF-Cache-Status, DYNAMIC], [cf-request-id, 0...]}...

Images : {}

```
InputFields : {}
Links       : {}
ParsedHtml  : System.__ComObject
RawContentLength : 129
```

```
PS C:\Users\twilight> Invoke-WebRequest -Uri https://element.io/.well-known/matrix/server
```

```
StatusCode      : 200
StatusDescription : OK
Content         : {
                  "m.server": "element.ams.host:443"
                }
RawContent      : HTTP/1.1 200 OK
                  Connection: keep-alive
                  Access-Control-Allow-Origin: *
                  CF-Cache-Status: DYNAMIC
                  cf-request-id: 0...
                  Expect-CT: max-age=604800, report-uri="https://repor...
Forms          : {}
Headers        : {[Connection, keep-alive], [Access-Control-Allow-Origin, *], [CF-Cache-Status, DYNAMIC], [cf-request-id, 0...]}
Images         : {}
InputFields    : {}
Links         : {}
ParsedHtml     : System.__ComObject
RawContentLength : 52
```

6. You can continue without the `.well-known` files in place, but your server will have limited functionality until this is fixed
7. In the `Custom Client domain` field, enter `chat.element.io`. This can be any domain, except the same as `Custom Homeserver domain`

Custom Client domain

`chat.element.io`

Custom client DNS will not be set if this field is left blank.

8. Create a CNAME DNS record with your DNS provider according to the instructions given `chat.element.io. CNAME element.element.io.`

Custom Matrix Client  
CNAME Record

In order to prove that you own this domain and before you can use your (Element) Matrix client at this domain address, you must add a custom DNS record on your organisation's DNS servers.

This record will point your custom domain to your new hosted Element instance.

The CNAME record should have the following settings:

Alias	CNAME
chat.element.io.	element.element.io.

Note - The trailing '.' on the alias and CNAME (target) domains are important.

The full CNAME record (using the details from the table above) should be:

```
chat.element.io. CNAME element.element.io.
```

 Your custom Client DNS record is not correctly set up.

You can continue setting up your server. However, your custom client DNS will not work until CNAME record setup is complete.

Once you have added your CNAME record, you will need to trigger a host rebuild (by clicking the 'Rebuild host' button from the host management page) in order to complete SSL certificate setup.

[Check again](#)

9. This shows how this is done with Cloudflare DNS. Depending on your DNS provider, this might be different. Consult the documentation for your provider. Note that Proxy must be turned off with Cloudflare.

DNS management for **element.io**

Search DNS Records

**chat.element.io** is an alias of **element.element.io**.

Type	Name (required)	Target (required)	Proxy status	TTL
CNAME	chat <small>Use @ for root</small>	element.element.io	<input type="checkbox"/>  DNS only	Auto

10. Back on EMS, click [Check again](#). Note that sometimes it might take a while for your new DNS record to propagate. You can continue, but functionality will be limited. Check back with the Hosts tab on <https://ems.element.io/user/hosting> and click [Rebuild Host](#) once the DNS record is in place.



Great. Your domain CNAME record is set up correctly!

### You can also verify the CNAME DNS record using the command line

1. On Mac or Linux, using the `terminal`

```
$ dig chat.element.io CNAME

; <<>> DiG 9.10.6 <<>> chat.element.io CNAME
;; global options: +cmd
;; Got answer:
;; ->>HEADER<<- opcode: QUERY, status: NOERROR, id: 57888
;; flags: qr rd ra; QUERY: 1, ANSWER: 1, AUTHORITY: 0, ADDITIONAL: 1

;; OPT PSEUDOSECTION:
; EDNS: version: 0, flags:; udp: 512
;; QUESTION SECTION:
;chat.element.io.  IN CNAME

;; ANSWER SECTION:
chat.element.io. 299 IN CNAME element.element.io.

;; Query time: 32 msec
;; SERVER: 1.1.1.1#53(1.1.1.1)
;; WHEN: Fri Jul 31 10:21:56 BST 2020
;; MSG SIZE rcvd: 91
```

2. On Windows, using `PowerShell`

```
PS C:\Users\twilight> Resolve-DnsName -Name chat.element.io -Type CNAME

Name                Type  TTL  Section  NameHost
----                -
chat.element.io     CNAME 299  Answer  element.element.io
```

11. Continue from step 11 on [Get Your Own EMS Server](#)

# Provider-specific instructions

## GitHub Pages

If you are hosting your website with GitHub Pages, add this to the Jekyll config file `_config.yml`

```
include:  
  - .well-known
```

## Microsoft Azure

If you are using Microsoft 365 / Azure to manage your domain or the rest of your infrastructure, please use the following instructions to host the `.well-known/matrix` URI (RFC 8615).

In this section, we will configure Azure to serve `https://yourdomain.com/.well-known/matrix/client` and `https://yourdomain.com/.well-known/matrix/client`.

The summary of steps is as follows:

- prepare json files
- create a Storage account then enable a Static website
- upload the json files to `.well-known/matrix/` in the `$web` container
- create a CDN and an endpoint for this container
- create a `CNAME` DNS entry for your custom domain, pointing to your CDN endpoint
- associate your custom domain to your CDN endpoint

## Prepare client and server `.well-known` files locally

On your computer, prepare two plain text files called `client` and `server` (again, notice the lack of file extension such as `.txt`) which contain the following:

### client

```
{  
  "m.homeserver": {  
    "base_url": "https://your-tenant.ams.host"  
  },  
}
```

```
"m.identity_server": {
  "base_url": "https://vector.im"
},
"org.matrix.msc4143.rtc_foci": [
  {
    "type": "livekit",
    "livekit_service_url": "https://jwt.call.your-tenant.io"
  }
]
}
```

Remember to replace `your-tenant` by the name of your EMS tenant.

## server

```
{
  "m.homeserver": {
    "base_url": "https://your-tenant.ems.host:443"
  }
}
```

Remember to replace `your-tenant` by the name of your EMS tenant.

You will be uploading these shortly.

# Create a Storage account and Static website

## Storage account

In the Azure Portal, [create a Storage account](#).



# Create a storage account

[Basics](#) [Advanced](#) [Networking](#) [Data protection](#) [Encryption](#) [Tags](#) [Review](#)

Azure Storage is a Microsoft-managed service providing cloud storage that is highly available, secure, durable, scalable, and redundant. Azure Storage includes Azure Blobs (objects), Azure Data Lake Storage Gen2, Azure Files, Azure Queues, and Azure Tables. The cost of your storage account depends on the usage and the options you choose below. [Learn more about Azure storage accounts](#)

## Project details

Select the subscription in which to create the new storage account. Choose a new or existing resource group to organize and manage your storage account together with other resources.

Subscription *	<input type="text" value="Azure subscription 1"/>
Resource group *	<input type="text" value="well-known_group"/> <a href="#">Create new</a>

## Instance details

Storage account name ⓘ *	<input type="text" value="rfc8615demo"/>
Region ⓘ *	<input type="text" value="(Europe) UK West"/> <a href="#">Deploy to an edge zone</a>
Performance ⓘ *	<input checked="" type="radio"/> <b>Standard:</b> Recommended for most scenarios (general-purpose v2 account) <input type="radio"/> <b>Premium:</b> Recommended for scenarios that require low latency.
Redundancy ⓘ *	<input type="text" value="Geo-redundant storage (GRS)"/> <input checked="" type="checkbox"/> Make read access to data available in the event of regional unavailability.

The name needs to be unique to Azure.  is an option that should work well in most scenarios.

Performance can be left to Standard.

Redundancy should be set to Geo-redundant storage (GRS) as the .well-known URI will be a core part of your EMS deployment.

You can leave all other options to their default or change them to fit your specific deployment scenario.

Finally, click create.

# Static website

Once the Storage account is created, you will need to create a Static website in this Storage account. In the Storage account overview, choose "Static website", in the Data management section.

The screenshot shows the Azure portal interface for a storage account named 'rfc8615demo'. The left-hand navigation pane is expanded to the 'Data management' section, where the 'Static website' option is highlighted with a green oval. The main content area displays the account's 'Essentials' and 'Properties' tabs. The 'Essentials' tab shows details such as Resource group (well-known\_group), Location (ukwest), Primary/Secondary Location (Primary: UK West, Secondary: UK South), Subscription (Azure subscription\_1), Subscription ID (3d4470a7-1fd3-4bae-b372-5b7fb11daa70), and Disk state (Primary: Available, Secondary: Available). The 'Properties' tab is active, showing a table of service configurations:

Service	Property	Value
Blob service	Hierarchical namespace	Disabled
	Default access tier	Hot
	Blob anonymous access	Disabled
	Blob soft delete	Enabled (7 days)
	Container soft delete	Enabled (7 days)
	Versioning	Disabled
	Change feed	Disabled
	NFS v3	Disabled
	Allow cross-tenant replication	Disabled
	File service	Large file share
Identity-based access		Not configured
Default share-level permissions		Disabled
Soft delete		Enabled (7 days)
Queue service	Share capacity	5 TiB
	CMK support	Disabled
Table service	CMK support	Disabled

You do not need to provide a specific Index document name or Error document path.

Enabling the Static website in your Storage account will automatically create a `$web` storage container to which you can upload the json text files which will be served at the .well-known URI.

Go to "Containers", in the "Data storage" section, to upload the `client` and `server` files you prepared earlier.

Click on the `$web` container, then chose "Upload", which will open a panel on the right.

When uploading the `client` and `server` files, make sure to open the "advanced" part of the upload panel and choose to upload to a specific folder: `.well-known/matrix/`

# Upload blob



2 file(s) selected: server, client

Drag and drop files here or [Browse for files](#)

Overwrite if files already exist

## Advanced

Blob type ⓘ

Block blob

Upload .vhd files as page blobs (recommended)

Block size ⓘ

4 MiB

Access tier ⓘ

Hot (Inferred)

Upload to folder

.well-known/matrix/

Blob index tags ⓘ

Key

Value

Encryption scope

Use existing default container scope

Choose an existing scope

Retention policy ⓘ

No retention

Choose custom retention period

Upload

Give feedback

# Create a CDN, `CNAME` DNS entry for your custom domain and Custom domain name for the CDN endpoint

Creating a CDN is needed because Azure does not allow serving HTTPS over a custom domain using only a Storage account Static website. To do so, a CDN is necessary.

## Create a CDN endpoint

Go back to your Storage account's main view and choose "Front Door and CDN" in the Security + Networking section, to create a CDN endpoint.

Home > rfc8615demo\_1699629239459 | Overview > rfc8615demo

rfc8615demo | Front Door and CDN ☆ ...  
Storage account

Search << Azure Front Door and Azure CDN are CDN (Content Delivery Network) services designed to send audio, video, images, and other files faster and more reliably.

Overview  
Activity log  
Tags  
Diagnose and solve problems  
Access Control (IAM)  
Data migration  
Events  
Storage browser  
Storage Mover

Data storage  
Containers  
File shares  
Queues  
Tables

Security + networking  
Networking  
Front Door and CDN  
Access keys  
Shared access signature  
Encryption  
Microsoft Defender for Cloud

### Endpoints

Click on your endpoint below to manage and configure different features of your existing CDN endpoints. [Learn more about adding custom domains](#)

Host name	Profile name	Service type
-----------	--------------	--------------

### New Endpoint

Service type  
 Azure Front Door (Recommended)  
 Azure CDN

Create new/use existing profile  
 Create new  
 Use existing

Profile name \*

Endpoint name \*

Endpoint host name

Origin host name \*

Pricing tier \*

[Learn more](#)

Query string caching behavior \*

Service type: Azure CDN is sufficient, the more advanced features of Azure Front Door are not necessary here.

If you need to create a new profile, you may call the Profile name and Endpoint name as you wish. For consistency, it is suggested to call them `yourdomainwellknown` as previously.

For Origin host name, pick your Static website.

For Query string caching behaviour, pick Ignore Query String, although this setting is not important in our context.

Once your endpoint is deployed, go to the resource, then go to your endpoint's further settings by clicking on it. Make note of its hostname ( `rfc8615demo.azureedge.net` in our example) as you will need it shortly.

Home >

rfc8615demo Front Door and CDN profile

Search << + Endpoint Purge Move Delete

Overview

- Activity log
- Access control (IAM)
- Tags
- Diagnose and solve problems

Settings

- Properties
- Quickstart
- Identity
- Locks

Monitoring

- Alerts
- Metrics
- Diagnostic settings
- Logs

Essentials

Resource group (move) : [well-known\\_group](#)

Status : Active

Subscription (move) : [Azure\\_subscription\\_1](#)

Subscription ID : 3d4470a7-1fd3-4bae-b372-5b7fb11daa70

Endpoints

Hostname	Status	Protocol
rfc8615demo.azureedge.net	Running	HTTP, HTTPS

## Create CNAME DNS entry for your custom domain

You will now create a DNS entry for your custom domain, a CNAME pointing to your Azure CDN endpoint's hostname. How to do so exactly will depend on who hosts your DNS servers. The specifics of this are beyond this documentation, but the following general information should be sufficient.

In your DNS provider's admin panel, add a DNS entry with the following details:

- Type: CNAME
- Domain: your custom domain, such as `yourdomain.com`
- Target: your Azure CDN Endpoint's hostname, such as `rfc8615demo.azureedge.net` in our example

Once created, this DNS entry may take some time to propagate, but in most cases will be picked up quickly by Azure, as needed in the next step.

## Associate your custom domain with your CDN Endpoint

In the endpoint's settings, choose "+ custom domain" to start adding your custom domain. A panel will open on the right.

Enter your custom domain: `yourdomain.com` and finally, click add.

If the CNAME entry can be seen by Azure, after a few minutes your custom domain should be associated with your CDN Endpoint.

## Final result

`https://yourdomain.com/.well-known/matrix/client` and `https://yourdomain.com/.well-known/matrix/server` are now served over HTTPS by Azure.

You should now have the following resources in your Azure account:

- Storage account
- Front Door and CDN Profile
- Endpoint

## Resources

- <https://learn.microsoft.com/en-us/azure/cdn/cdn-create-a-storage-account-with-cdn>
- <https://learn.microsoft.com/en-us/azure/cdn/cdn-storage-custom-domain-https>

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